



Advertising Rates

Rates effective:
October 20, 2008

For further information, call our Advertising Department at
(702) 876-8660 • Fax: (702) 876-5683 • Email: megan@ConstructionNotebook.com

DISPLAY

	1X		4X		12X		Annual	
	Subscriber Rates	Non-Subscriber	Subscriber Rates	Non-Subscriber	Subscriber Rates	Non-Subscriber	Subscriber Rates	Non-Subscriber
Front Cover	800	870	Call for discounts in excess of 8 covers					
Inside Back Cover	425	510	Call for discounts in excess of 8 inside back covers					
Full Page	325	390	1,100	1,320	3,240	3,888	13,515	16,218
½ Page			700	840	2,040	2,448	8,415	10,098
¼ Page			500	600	1,440	1,728	5,865	7,038
1/6 Page			300	360	840	1,008	3,315	3,978
Business Card			200	240	540	648	2,040	2,448
Inserts 8 1/2 x 11	300	360	Call for discounts in excess of 10 inserts					
Prime Space	Add 15% (Page 2 / Bid Results / Needs & Leads)							

Camera-ready artwork is due by **2:00 PM** a week before the publication date.
Books are published on Fridays.

Publication size is **8 ½" x 11"**

Artwork dimensions listed below:

Front Cover (Outside).....	7-1/2"W x 8"H	¼ Page (Vert).....	3-1/2"W x 5"H
Inside Front Cover.....	7-1/2"W x 10"H	¼ Page (Horiz).....	7-1/2"W x 2-1/2"H
Inside Back Cover.....	7-1/2"W x 10"H	1/6 Page.....	3-1/2"W x 3"H
Full Page.....	7-1/2"W x 10"H	1/3 Page (Full).....	1-1/4"W x 9 ¼ "H
½ Page (Vert).....	3-1/2"W x 9 ¼"H	1/3 Page (Half).....	1-1/4"W x 5"H
½ Page (Horiz).....	7-1/2"W x 5"H	Business Card.....	3-1/2"W x 2"H

Terms:

- Rates are based on black/white ads. Call for further information on 4-color quotes.
- Four week minimum placement with the exception of front cover, inside back, full pages, inserts & minority ads.
- Rates are based on camera-ready ad copies. Additional charges will apply for production.
- Discounts are available on selected ad sizes published in the **same issue**.
- Prices are **NET** to agencies.
- Advertising is payable in advance.**
- \$25 returned check charge.
- Prices subject to change without notice.

CLASSIFIEDS (NEEDS/LEADS)

4X minimum, up to 60 words (Ad runs consecutively)	\$96.00 – Add \$5.00 mailbox option \$1.00 / word in excess of 60 words
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MINORITY ADS

Project solicitations for MBE, DBE, WBE, DVBE, SBE, SBDE & SMBE businesses.	\$80 / project. \$35 for each additional project in a combined ad per week.
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ON-LINE ADVERTISING

HORIZONTAL BANNER	\$1050.00 PER QUARTER	SIZE: 468 X 120 PIXELS	HOME PAGE
Horizontal Banner	\$750.00 PER QUARTER	SIZE: 756 X 81 PIXELS	DAILY BULLETIN BANNER
VERTICAL BANNER	\$250.00 PER QUARTER	SIZE: 140 X 240 PIXELS	LOG IN PAGE

RESOURCE DIRECTORY

\$420.00 per year for placement in our on-line directory
Includes company name, address, phone, fax and an active link to your website.