

# Construction Notebook

3131 Meade Avenue • Suite B • Las Vegas, NV 89102

# Advertising Rates

Phone: 702-876-8660 • Fax: 702-876-5683

Contact: gerardo@ConstructionNotebook.com

SUBSCRIBER PRICING			NON-SUBSCRIBER PRICING		
Size	1 week	4 weeks	Size	1 week	4 weeks
Business Card	\$75	\$285	Business Card	\$85	\$325
1/6 page	\$100	\$380	1/6 page	\$110	\$420
1/4 page	\$150	\$570	1/4 page	\$175	\$665
1/2 page	\$200	\$760	1/2 page	\$225	\$855
Full page (1 side B&W)	\$350	\$1,330	Full page (1 side B&W)	\$360	\$1,368
Full page insert	\$450	\$1,710	Full page insert	\$500	\$1,900
Inside back cover	\$425	\$1,615	Inside back cover	\$475	\$1,805
2/1 Cover	\$975	\$3,900	2/1 Cover	\$975	\$3,900

**Call Gerardo at 702-876-8660 for multi-ad discounts.**

*\* Prime space add 15% (Page 2 / Bid Results / Needs & Leads)*

## AD SIZES

Business Card .....3 1/2"W x 2"H  
 1/4 page horizontal .....7 1/2"W x 2 1/2"H  
 1/2 page horizontal .....7 1/2"W x 5"H  
 Full page image area .....7 1/2"W x 10"H  
 Front cover image area .....7 1/2"W x 8"H

## PUBLICATION SIZE 8 1/2" X 11"

1/6 page .....3 1/2"W x 3"H  
 1/4 page vertical .....3 1/2"W x 5"H  
 1/2 page vertical .....3 1/2"W x 9 1/4"H  
 Inside back cover .....7 1/2"W x 10"H  
 Inside front cover.....7 1/2"W x 10"H

**Camera-ready artwork is due by 2:00 PM a week before the publication date.**

Books are published on Fridays. 5% RUSH fees will be applied for artwork submitted after deadline.

## MINORITY ADVERTISING

Project solicitation for MBE, DBE, WBE, DVBE, SBE, SBDE & SMBE businesses. \$100 for the first project and \$35 for each additional project in a combined ad per week. Non-Subscriber \$125.00 for the first project.

**PLEASE NOTE: A \$35.00 late fee will apply if an ad is submitted after 12:00 Noon on Wednesday.**

## CLASSIFIEDS (NEEDS & LEADS)

4 week minimum, up to 60 words \$100 • \$1.00 per word in excess of 60 words • Add \$5.00 for mailbox option

## WEB BANNER ADVERTISING

Daily Bulletin	Horizontal Banner	3 x revolving	\$1050.00 per quarter	Size 756 x 81 pixels
Login / Landing	Vertical & Horizontal	4 x revolving	\$350.00 per quarter	Size 140 x 240 pixels
Project Details	Horizontal Ad	3 x revolving	\$750.00 per quarter	Size 360 x 140 pixels

## RESOURCE DIRECTORY

\$300.00 per year for placement in our on-line directory. Directory accessible through our home page and login page.

## TERMS

1. Rates are based on black / white ads. Call for further information on four color quotes.
2. Rates are based on camera-ready ad copies. Additional charges will apply for production.
3. Prices are NET to agencies.
4. Advertising is payable in advance.