

# Construction Notebook

3131 Meade Avenue • Suite B • Las Vegas, NV 89102

# Advertising Rates

Phone: (702) 876-8660 • Fax: (702) 876-5683  
 Contact: advertising@constructionnotebook.com

SUBSCRIBER PRICING			NON-SUBSCRIBER PRICING		
Size	1 week	4 weeks	Size	1 week	4 weeks
Business Card	\$150	\$450	Business Card	\$250	\$750
1/6 Page	\$180	\$540	1/6 Page	\$280	\$840
1/4 Page	\$250	\$750	1/4 Page	\$350	\$1,050
1/2 Page	\$300	\$900	1/2 Page	\$400	\$1,200
Full Page (1 Side B&W)	\$550	\$1,650	Full Page (1 Side B&W)	\$650	\$1,950
Full Page Insert (Color)	\$650	\$1,950	Full Page Insert	\$750	\$2,250
Inside Back Cover	\$650	\$1,950	Inside Back Cover	\$750	\$2,250

**Call Jordan at (702) 876-8660 for multi-ad discounts.**

*\* Prime space adds 15% (Index / Bid Results / Needs & Leads)*

## AD SIZES LISTED BELOW

## PUBLICATION SIZE 8 1/2" X 11"

Business Card.....	3 1/2"W x 2"H	1/6 Page .....	3 1/2"W x 3"H
1/4 Page Horizontal .....	7 1/2"W x 2 1/2"H	1/4 Page Vertical .....	3 1/2"W x 5"H
1/2 Page Horizontal .....	7 1/2"W x 5"H	1/2 Page Vertical .....	3 1/2"W x 9 1/4"H
Full Page Image Area .....	7 1/2"W x 10"H	Inside Back Cover .....	7 1/2"W x 10"H
Front Cover Image Area.....	7 1/2"W x 8"H	Inside Front Cover.....	7 1/2"W x 10"H

**Camera-ready artwork is due by 2:00 PM a week before the publication date.**

Books are published on Fridays. 5% RUSH fees will be applied for artwork submitted after deadline.

## TERMS

1. Rates are based on black / white ads. Call for further information on four color quotes.
2. Rates are based on camera-ready ad copies. Additional charges will apply for production.
3. Discounts are available on selected ad sizes published in the **same issue**.
4. Prices are NET to agencies.
5. Advertising is payable in advance.
6. \$25 returned check charge.

## MINORITY ADS

Project solicitation for MBE, DBE, WBE, DVBE, SBE, SBDE & SMBE businesses. \$160 for the first project and \$35 for each additional project in a combined ad per week. Non-Subscriber \$185.00 for the first project.

**PLEASE NOTE: A \$40.00 late fee will apply if an ad is submitted after 12:00 Noon on Wednesday.**

## CLASSIFIED (NEEDS / LEADS)

4 week minimum, up to 60 words \$100 • \$1.00 per word in excess of 60 words • Add \$5.00 for mailbox option

## WEB BANNER ADVERTISING

Daily Bulletin	Horizontal Banner	Single Ad	\$1,650.00 Per Quarter	756 x 81 Pixels
Login / Landing	Vertical & Horizontal	4 x Revolving	\$700.00 Per Quarter	140 x 240 Pixels
Project Details	Horizontal Ad	3 x Revolving	\$1,400.00 Per Quarter	360 x 140 Pixels
Project Changes Email	Horizontal Banner	Single Ad	\$1,550.00 Per Quarter	756 x 81 Pixels